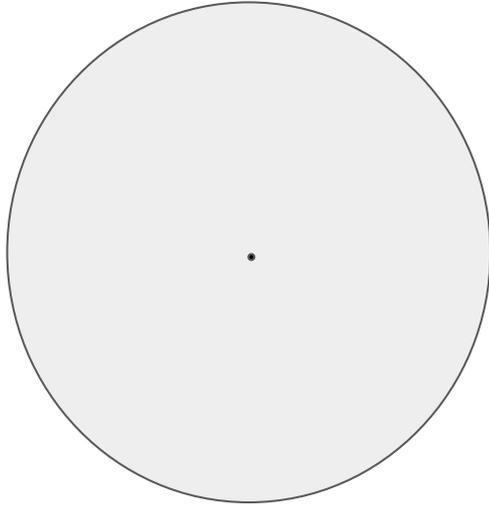LET'S GET REAL

LET'S GET REAL

YOUR DAY TO DAY

HOW DO YOU SPEND YOUR TIME
IN AN AVERAGE MONTH?

Divide your time (minus sleeping) into the circle above. What activities do you do regularly? How much time do you typically spend at work, socialising, hanging out at home, exercising or doing a hobby?

3 ACTIVITIES

Look at your circle. What 3 activities do you do the most?

1

2

3

KEY LOOKS

What kind of clothes works best for each of those 3 activities? Feel free to write type of clothes (i.e. blazers) as well as concepts (i.e. smart casual)

1

2

3

KEY PIECES

GO-TO

What pieces do you own + love to wear? What is it about them that you love so much (they make you feel great, they're comfy, they go with everything)

1 _____

2 _____

3 _____

NOT SO BEST PIECES

What pieces do you own + never wear? What could you change about them to make them more wearable?

1 _____

2 _____

3 _____

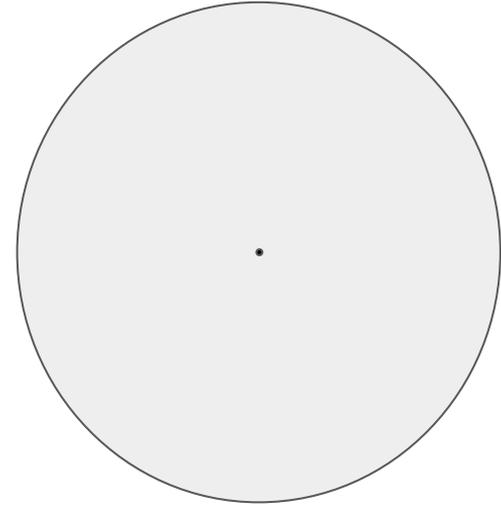## INSPIRATION ⟹ *Now go and pull lots of images that reflect your activities and favourite pieces...*

COLOURS & PATTERNS

What does your inspiration say about the colours and patterns you wear? Are there some that you can see are represented a lot? Try and divide the circle to reflect how often a colour is represented.

HINT: It may help to group colours into major, minor and accent colours to think of how often you want them represented in your ideal closet.

SHAPES

Look at your inspiration. Which shapes seem to come up again and again? Are you a fan of loose sweaters or demure cardigans? Or both? Write down the key shapes below.

PANTS/TROUSERS

JEANS

SKIRTS

TOPS

KNITWEAR

DRESSES

SHOES/BOOTS

JEWELRY

BAGS

OTHER

NAILING IT DOWN

KEY LOOKS

What kind of combinations of clothes do you seem to like best (i.e. are shirt loose or tucked in, do like them with skinny jeans or culottes)? Write a few possible looks that would work for each of your key activities.

1

2

3